

FOR IMMEDIATE RELEASE

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Darneille Elected 2010 Cotton Council International President

MEMPHIS, TN – Wallace L. (Wally) Darneille, a Lubbock, TX, cooperative official, will serve as 2010 president of Cotton Council International (CCI). CCI is the National Cotton Council's (NCC) export promotions arm and carries out programs in more than 50 countries globally under the COTTON USA trademark.

Darneille was elected here today at CCI's board meeting, one of several sessions convening at the NCC's 72nd Annual Meeting at the Peabody Hotel on February 4-8. He succeeds Clyde T. Sharp, an Arizona producer, who becomes CCI board chairman.

Darneille, who is president and CEO of Plains Cotton Cooperative Association, serves on the boards of the NCC, AMCOT, Telmark, the Southwest Council of Agribusiness, the Texas Agricultural Cooperative Council, Denimatrix and The Seam. He also is chairman of the National Council of Textile Organizations. Darneille graduated cum laude from Dartmouth College, and earned his MBA from Auburn University.

Other CCI officers elected for 2010 are: first vice president, John D. Mitchell, merchant, Cordova, TN; second vice president, James L. (Jimmy) Webb, producer, Leary, GA; and treasurer, John Burch, cooperative, Bakersfield, CA. Mark D. Lange of Memphis, TN, was re-elected secretary and Allen A. Terhaar of Washington, DC, was re-elected assistant secretary.

Newly elected as CCI directors for 2010 were: Keith T. Lucas, cooperative official, Garner, NC; Kent D. Fountain, ginner, Surrency, GA; and Eduardo L. (Eddy) Esteve, merchant, Dallas, TX.

Re-elected CCI directors include: **Producers** – Rickey L. Bearden, Plains, TX; Donald J. (Don) Cameron, Helm, CA; Dahlen K. Hancock, Ropesville, TX; Richard Kelley, Burlison, TN; Cliett A. Lowman, III, Kingsville, TX; K. Michael (Mike) Tate, Huntsville, AL; and W. Stewart Weaver, producer, Proctor, AR; **Ginners** - Thomas S. (Sid) Brough, Edroy, TX; **Merchants** – Philip R. (Phil) Bogel, Dallas, TX; T. Jordan Lea, Greenville, SC; Manfred Schiefer, Lubbock, TX; and G. William (Bill) Winburne, Phoenix, AZ; **Cooperatives** - Hank Reichle, Greenwood, MS; and Lonnie D. Winters, Lubbock, TX; **Cottonseed Handler** – Gail Kring, Lubbock, TX; **Warehouser** - Vance C. Shoaf, Milan, TN; and **Manufacturers** – Werner Bieri, Jefferson, GA; and Malloy Evans, Cheraw, SC.

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